

COURSE OUTLINE

(1) GENERAL

SCHOOL	Faculty of Social, Political and Economic Sciences		
ACADEMIC UNIT	Department of Economics		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	NK81	SEMESTER	8th
COURSE TITLE	Foreign Direct Investments and Multinational Companies		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
	4	6	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	General Background		
PREREQUISITE COURSES:			
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	HELLENIC		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES (ESSAY IN ENGLISH)		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

On successful completion of the module, the student should be able to :

Discuss theories and concepts in FDI and interpret data related to the geographical segmentation of investments and their evolution over time.

Evaluate the context and policies towards FDI in specific countries and regions and recommend appropriate MNE strategies for FDI in these markets.

Assess the major international production theories pertaining to the development, formulation and evolution of FDI and evaluate the motivations and strategies of MNEs for foreign expansion.

Assess the impact of FDI on the development and growth of host countries (on a national, regional and international level) and assess the ethical responsibilities of MNEs towards host communities.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Team work

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive thinking

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Others...

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Decision-making

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Working independently

(3) SYLLABUS

The course of Foreign Direct Investment (FDI) and Multinational Enterprises (MNE) deals with the study of multinational enterprise activity in the internationalized market and analyse the presence of Foreign Direct Investments (FDI) and Multinational Enterprises in the economic activity and the formation of the national product. FDI and MNEs are an integral part of an open and effective international economic system and a major catalyst to national, regional and international development. Moreover, due to the increased globalization of most industries and markets, the organization and strategy of modern MNEs is more complicated than traditional organizational models in their pure form. Students will develop an in-depth knowledge and understanding of the impact of FDI on development, the traditional models of foreign expansion, the quest of MNEs to simultaneously achieve higher levels of global integration and local responsiveness and the new paradigms that corroborate the existence and usefulness of the domestic, global, and transnational models to characterize the most salient features of MNEs.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	<i>Face-to-face</i>	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	<i>E-mail and e-class</i>	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	52
	Independent study	98
	Course total	150
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	Written examination (100%): - short-answer questions - open-ended questions -	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

Pitelis, C., & Sugden, R. (2000). The nature of the transnational firm. Routledge, Second Edition.

Ι. Χασιίδ, Δ. Χιόνης και Κ. Αξαρλόγλου. Το Πρόβλημα των Επενδύσεων και Προτάσεις για την Αντιμετώπισή του. 1η Έκδοση

- Related academic journals: