

COURSE OUTLINE

1. GENERAL

SCHOOL	SCHOOL OF SOCIAL, POLITICAL AND ECONOMIC SCIENCES		
DEPARTMENT	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	ISCED level 6 – Bachelor’s or equivalent level		
COURSE CODE	NK81	SEMESTER	8th Semester
COURSE TITLE	FOREIGN DIRECT INVESTMENTS AND MULTINATIONAL COMPANIES		
TEACHING ACTIVITIES If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.	TEACHING HOURS PER WEEK		ECTS CREDITS
	0		6
COURSE TYPE Background, General Knowledge, Scientific Area, Skill Development	Scientific Area		
PREREQUISITES			
TEACHING & EXAMINATION LANGUAGE:	Greek		
COURSE OFFERED TO ERASMUS STUDENTS:	YES		
COURSE URL:	https://eclass.duth.gr/courses/428297/		

2. LEARNING OUTCOMES

Learning Outcomes Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.
After the completion of the lectures, the students will have understood and assimilated the notion, the motives, and the strategies of international business, and in particular of foreign direct investments (FDI). Moreover, they will obtain all the necessary knowledge on the characteristics and operations of multinational corporations, and they will be able to interpret their behavior. Finally, the students will develop analytical and critical thinking, and will have the ability to evaluate the different economic theories of FDI.

General Skills

Name the desirable general skills upon successful completion of the module

Search, analysis and synthesis of data and information,
ICT Use, Adaptation to new situations,
Decision making,
Autonomous work,
Teamwork,
Working in an international environment,
Working in an interdisciplinary environment, Production of new research ideas

Project design and management
Equity and Inclusion
Respect for the natural environment
Sustainability
Demonstration of social, professional and moral responsibility and sensitivity to gender issues
Critical thinking
Promoting free, creative and inductive reasoning

Search, analysis and synthesis of data and information, ICT Use
Autonomous work
Production of new research ideas
Critical thinking
Promoting free, creative and inductive reasoning

3. COURSE CONTENT

1. Introduction to Foreign Direct Investment (FDI)
 - 1.1. Globalization and International Business
 - 1.2. The notion of FDI
 - 1.3. Types of FDI
 - 1.4. Multinational Corporations
2. International Business
 - 2.1. Motives
 - 2.2. Strategies
3. Theories of FDI
 - 3.1. The Neoclassical Theory of FDI
 - 3.2. The Industrial Organization Approach
 - 3.3. The Product Life Cycle Hypothesis
 - 3.4. The Eclectic Theory
 - 3.5. The Internalization Hypothesis
 - 3.6. Other Theories of FDI
4. The Effects of FDI
 - 4.1. Cost - Benefit Analysis
 - 4.2. The Effect of FDI on Output and Growth
 - 4.3. The Effect of FDI on Employment
 - 4.4. The Effect of FDI on Productivity
 - 4.5. The Effect of FDI on Trade Flows
 - 4.6. Technological Effects of FDI
 - 4.7. The Effect of FDI on Market Structure
 - 4.8. Other Effects
5. Multinational Corporations (MNCs)
 - 5.1. The Nature of MNCs
 - 5.2. The Characteristics of MNCs
 - 5.3. The Behavior of MNCs

4. LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD Face to face, Distance learning, etc.	Face to face									
USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) Use of ICT in Teaching, in Laboratory Education, in Communication with students	Use of ICT in Teaching Use of ICT in Communication with students									
TEACHING ORGANIZATION The ways and methods of teaching are described in detail. Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research& analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc. The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards	<table border="1" data-bbox="855 495 1394 775"> <thead> <tr> <th>Activity</th> <th>Workload/semester</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>52</td> </tr> <tr> <td>Bibliographic research & analysis</td> <td>128</td> </tr> <tr> <td>Total</td> <td>180</td> </tr> </tbody> </table>		Activity	Workload/semester	Lectures	52	Bibliographic research & analysis	128	Total	180
Activity	Workload/semester									
Lectures	52									
Bibliographic research & analysis	128									
Total	180									
STUDENT EVALUATION Description of the evaluation process Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others Please indicate all relevant information about the course assessment and how students are informed	Student evaluation languages Greek Method (Formative or Concluding) Summative Student evaluation methods Written Exam with Short Answer Questions <div style="text-align: right;">Rate 100</div>									

5. Suggested Bibliography

1. Σημειώσεις στο e-class
2. Βασικά Συγγράμματα:
 - 2.1. Κυρκλής, Δ. (2010), Άμεσες Ξένες Επενδύσεις, 2η Έκδοση, Εκδόσεις Κριτική, Αθήνα
 - 2.2. Παπαγεωργίου, Π. & Χιόνης, Δ. (2017), Διεθνής Επιχειρηματική Δραστηριότητα και Οργανισμοί, Εκδόσεις Unibooks, Αθήνα
3. Συμπληρωματικά Συγγράμματα:
 - 3.1. Μπιτζένης, Α. (2009), Παγκοσμιοποίηση, Πολυεθνικές, Επενδύσεις και Ευρωπαϊκή Ολοκλήρωση στο Νέο Παγκόσμιο Οικονομικό Σύστημα, Εκδόσεις Σταμούλης, Αθήνα
 - 3.2. Χατζηδημητρίου, Ι. (2003), Διεθνείς Επιχειρηματικές Δραστηριότητες, Εκδόσεις Ανικούλα, Θεσσαλονίκη
 - 3.3. Moosa, I. (2002), Foreign Direct Investment: Theory, Evidence, and Practice, Palgrave Macmillan

Eudoxus

1. Κυρκλής, Δ. (2010), Άμεσες Ξένες Επενδύσεις, 2η Έκδοση, Εκδόσεις Κριτική, Αθήνα
2. Παπαγεωργίου, Π. & Χιόνης, Δ. (2017), Διεθνής Επιχειρηματική Δραστηριότητα και Οργανισμοί, Εκδόσεις Unibooks, Αθήνα