

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF SOCIAL, POLITICAL AND ECONOMIC SCIENCES		
DEPARTMENT	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	ISCED level 6 – Bachelor's or equivalent level		
COURSE CODE	NE802	SEMESTER	8th Semester
COURSE TITLE	SPECIAL FINANCIAL TOPICS		
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
Lectures		4	5
<i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i>			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>	Elective OA		
PREREQUISITES:			
TEACHING & EXAMINATION LANGUAGE:	Greek		
COURSE OFFERED TO ERASMUS STUDENTS:	NO		
COURSE URL:	https://eclass.duth.gr/courses/428324/		

(2) LEARNING OUTCOMES

Learning Outcomes <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i>
This course focuses on analysing and understanding the financial tools available to companies to support their development and sustainability. Particular emphasis is placed on analysing and evaluating alternative financing options, including bank loans, corporate bonds and modern methods such as factoring, leasing and venture capital. Students learn about the criteria for selecting suitable financing solutions, the associated costs and risks of each instrument, and strategic capital management. Through case studies and practical applications, students learn to make informed financial decisions in the modern business environment. Small and medium-sized enterprises (SMEs) are given special mention, as financial tools play a decisive role in their growth, as do mergers and acquisitions. This is the only way to create economies of scale, enhancing productivity and extroversion and creating a self-sustaining cycle that allows SMEs to exploit their full potential and play a meaningful role in economic development. In the context of the course 'Special Financial Issues', the intended learning outcomes focus on cultivating specialised knowledge and skills that enable students to understand and apply the financial tools available to companies for growth. Students are expected to be able to: 1. Recognise and compare the various types of financing tools — both traditional and modern — based on their characteristics, advantages and disadvantages.

2. Assess the financing needs of a business at different stages of development, selecting the most appropriate form of financing based on cost, risk and time horizon.
3. Analyse the impact of financing choices on capital structure, liquidity and overall business performance.
4. Apply theoretical knowledge to real-life business scenarios through case studies, developing critical thinking skills and the ability to synthesise complex financial data.
5. Examine available financing tools to modernise and expand the reach of small and medium-sized enterprises.

In the context of the course 'Special Financial Issues', the learning outcomes focus on cultivating specialised knowledge and understanding of the financial tools available to companies for growth. The course aims to equip students with the tools and strategies needed to respond to the challenges of financing in the dynamic and often uncertain environment of the modern market.

In addition to basic textbooks, scientific publications will be used to consolidate learning. Teaching is based on activities and examples from Greek and international companies.

General Skills

Name the desirable general skills upon successful completion of the module

<i>Search, analysis and synthesis of data and information</i>	<i>Project design and management</i>
<i>ICT Use</i>	<i>Equity and Inclusion</i>
<i>Adaptation to new situations</i>	<i>Respect for the natural environment</i>
<i>Decision making</i>	<i>Sustainability</i>
<i>Autonomous work</i>	<i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i>
<i>Teamwork</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Promoting free, creative and inductive reasoning</i>
<i>Working in an interdisciplinary environment</i>	
<i>Production of new research ideas</i>	

1. Search, analysis and synthesis of data and information, ICT Use
2. Autonomous work
3. Teamwork
4. Critical thinking
5. Project design and management

(3) COURSE CONTENT

1. The role of Business Liquidity in Modern Finance
2. Financial System and Investments
3. Modern Methods of Corporate Financing (Factoring, Leasing, Venture Capital)
4. Investment appraisal and analysis of new markets
5. The role of privatisations
6. Mergers and Acquisitions
7. Entrepreneurship and Management of SMEs
8. Available financial tools for SMEs
9. Investment Strategy
10. International Financial Management
11. Investment Appraisal
12. Investments Returns and Risk

(4) LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Face to face																		
USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of ICT in Teaching Use of ICT in Communication with students																		
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail.</i> <i>Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i> <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	<table border="1"> <thead> <tr> <th>Activity</th><th>Workload/semester</th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>52</td></tr> <tr> <td>Bibliographic research and analysis</td><td>128</td></tr> <tr> <td>Total</td><td>180</td></tr> <tr> <td></td><td></td></tr> <tr> <td></td><td></td></tr> <tr> <td></td><td></td></tr> <tr> <td></td><td></td></tr> <tr> <td></td><td></td></tr> </tbody> </table>	Activity	Workload/semester	Lectures	52	Bibliographic research and analysis	128	Total	180										
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Lectures	52																		
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STUDENT EVALUATION <i>Description of the evaluation process</i> <i>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</i> <i>Please indicate all relevant information about the course assessment and how students are informed</i>	<ol style="list-style-type: none"> 1. After the lectures, there will be written exams, which will account for 100% of the final grade. 2. It is possible to complete and present an individual or group project, which will have a positive impact on the final grade. 3. The exams are conducted in Greek and comprise short-answer questions and multiple-choice questions with explanations. 4. The assessment criteria are communicated to students at the first lecture and are also stated explicitly in the syllabus for the course, which is available on e-class. 																		

(5) SUGGESTED BIBLIOGRAPHY

- Ειδικά Θέματα Χρηματοδοτικής Διοικήσεως, 3η Έκδοση (2017), Συγγραφέας Αποστολόπουλος Ιωάννης, Εκδόσεις UNIBOOKS IKE
- Αρχές Χρηματοοικονομικής των Επιχειρήσεων, 6η Έκδοση (2024), Συγγραφείς: Berk Jonathan, DeMarzo Peter, Harford Jarrad, Μεσσής Πέτρος, Σπύρος Σπύρου, Συριόπουλος Θεόδωρος (Επιστ. Επιμέλεια), Εκδόσεις Α. ΤΖΙΟΛΑ & ΥΙΟΙ Α.Ε.
- Σημειώσεις στο e-class