

COURSE OUTLINE

(1) GENERAL

SCHOOL	FACULTY OF SOCIAL, POLITICAL AND ECONOMIC SCIENCES				
ACADEMIC UNIT	DEPARTMENT OF ECONOMICS				
LEVEL OF STUDIES	UNDERGRADUATE				
COURSE CODE	NE503	SEMESTER	5th		
COURSE TITLE	SPECIAL TOPICS IN CHANGE MANAGEMENT AND INNOVATION ISSUES				
TEACHING ACTIVITIES	TEACHING HOURS PER WEEK	ECTS CREDITS			
	4	5			
COURSE TYPE	ELECTIVE				
PREREQUISITES	-				
TEACHING & EXAMINATION LANGUAGE	GREEK				
COURSE OFFERED TO ERASMUS STUDENTS	NO				
COURSE URL	https://eclass.duth.gr/courses/428274/				

(2) LEARNING OUTCOMES

Learning outcomes
<p>Course description</p> <p>In this course, phenomena related to innovation and change management are examined; on macro, meso, and micro levels. The perspective brought forth by this examination aims to offer the student the ability to understand that innovation is the outcome of the unified space in any socioeconomic organization. These innovation processes require effective change management to be created, diffused, and lead to a sustainable development path for the involved stakeholders. This course gives the students the tools to perceive how the various innovation phenomena are co-formulated and constantly transformed within today's dynamics of globalization.</p> <p>Learning outcomes</p> <p>This course's attendance will give students the necessary knowledge and skills related to:</p> <ul style="list-style-type: none"> • The broader theoretical framework of change management and innovation in the different socioeconomic environments and all the unified levels of space. • The contemporary models for implementing and designing change management interventions in macro, meso, and micro levels. • The innovation and the corresponding change management mechanisms to deal with any socioeconomic crisis and reinforce the various actors' competitiveness by focusing on today's restructuring dynamics of globalization. • The perception of innovation processes from a synthesizing perspective, based on the coevolution between strategy, technology, and management of the different socioeconomic organizations (the Stra.Tech.Man approach). <p>General skills</p> <ul style="list-style-type: none"> • Ability to adapt in conditions of change. • Ability to understand the way organizational change is captured and implemented. • Ability to comprehend how to diagnose the different organizational challenges, opportunities and threats generated during the effort to deal with change and innovation. • Ability to perceive from an interdisciplinary perspective the organization, operation and implementation challenges of organizational change in all socioeconomic organizations.

(3) COURSE CONTENT

1. Innovation in Stra. Tech Man (Strategy-Technology-Management) Terms
2. Exploring Change Management and Innovation in Strategy-Technology-Management (Stra.Tech.Man) Terms
3. Change Management and Innovation in the 'Living Organization': The Stra. Tech. Man Approach
4. Methodological redirections for an evolutionary approach of the external business environment
5. Conceptual notes on the internal business environment analysis and the Stra.Tech.Man synthesis
6. Towards a restructuration of the conventional SWOT analysis
7. The Stra.Tech.Man scorecard
8. Strategy perception and implementation on less developed business ecosystems micro and small enterprises: The service sector of Eastern Macedonia and Thrace
9. Stra.Tech.Man innovation, HRM and perception of educational needs in underdeveloped business ecosystems: The case of retail sector firms in Eastern Macedonia and Thrace
10. Business ecosystems policy in Stra.Tech.Man terms: The case of the Eastern Macedonia and Thrace region
11. Towards an Evolutionary Understanding of the Current Global Socio-economic Crisis and Restructuring: From a Conjunctural to a Structural and Evolutionary Perspective
12. Revisiting the course's content
13. Oral presentation of student assignment

(4) LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD	FACE-TO-FACE LECTURES		
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT)	Use of the "eclass.duth.gr" electronic platform: <ul style="list-style-type: none"> • Any communication with the teacher, in addition to the lectures delivered in the amphitheater, is conducted via e-class. • E-class is the primary tool for the student to be informed about the course and must systematically monitor the teacher's announcements. 		
TEACHING ORGANIZATION	Activity	Workload/semester	
	13 Lectures	52 hours	
	Audiovisual material watching and examination of case studies	29 hours	
	Independent study of the course's slides and suggested textbooks	69 hours	
	Course total	150 hours	
	Plus 30 hours of processing an optional assignment		
STUDENT EVALUATION	Assignment (optional or compulsory) Students are assigned an optional or compulsory assignment for the current academic semester with a choice determined by the instructor on a case-by-case basis. Written exams at the end of the semester <ul style="list-style-type: none"> • Duration: 1 hour • Open books and notes examination. The use of electronic devices is prohibited. • The exams cover the slides' material, the lectures, and the suggested textbooks. During the exams, students should keep in mind the following: <ul style="list-style-type: none"> • The invigilators are solely responsible for the seats allocated by the examinees. Invigilators cannot give any instructions or assistance related to any exam subject. • Mobile phones must be switched off. Using a mobile phone or any other electronic device will result in a zero grade and further penalties. 		

	<ul style="list-style-type: none">• No break is allowed during the exams. No student is allowed to leave the examination room before 30 minutes have elapsed.• Any students who collaborated or copied from one another will be zeroed. Even if these actions are perceived after completing the exams.• The assignment's grade is taken into account only for the current semester. In the case of make-up exams, this work is not considered.
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(5) SUGGESTED BIBLIOGRAPHY

Required textbooks (in Greek)

- Παγκόσμια κρίση, καινοτομία και διαχείριση αλλαγής
Κωδικός Βιβλίου στον Εύδοξο: 68379911
Έκδοση: 1η έκδ./2017
Συγγραφείς: Βλάδος Χάρης
ISBN: 978-960-218-883-5
Τύπος: Σύγγραμμα
Διαθέτης (Εκδότης): ΕΚΔΟΣΕΙΣ ΚΡΙΤΙΚΗ ΑΕ
- Στρατηγική Διοίκηση Καινοτομίας
Κωδικός Βιβλίου στον Εύδοξο: 68389614
Έκδοση: 1/2017
Συγγραφείς: Tidd Joe, Bessant John
ISBN: 9789963274703
Τύπος: Σύγγραμμα
Διαθέτης (Εκδότης): BROKEN HILL PUBLISHERS LTD
- Καινοτομία και Επιχειρηματικότητα
Κωδικός Βιβλίου στον Εύδοξο: 59382654
Έκδοση: 3η Έκδοση/2016
Συγγραφείς: Bessant J. -Tidd J., Κουλουριώτης Δημήτρης (επιμ.)
ISBN: 978-960-418-603-7
Τύπος: Σύγγραμμα
Διαθέτης (Εκδότης): ΕΚΔΟΣΕΙΣ Α. ΤΖΙΟΛΑ & ΥΙΟΙ Α.Ε.